

DeviceMed

Le magazine des fabricants de dispositifs médicaux



Media Data 2025



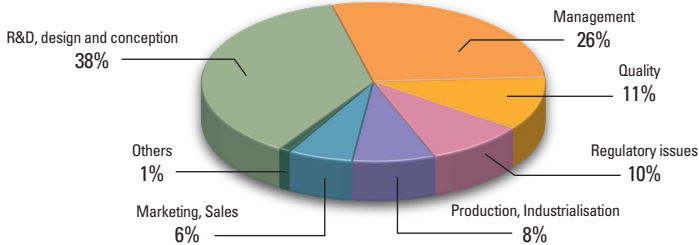
- The French-language reference trade magazine for medical device technology
- 6,000 qualified readers
- 6 issues per year
- Distributed in the French-speaking part of Europe: France, Switzerland, Belgium, Luxemburg

Main subjects presented

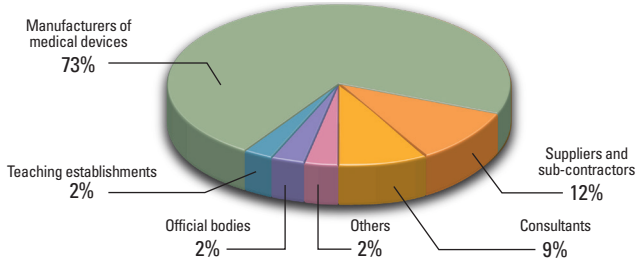
- Materials
- Production equipment
- Manufacturing techniques
- Components
- Sub-contracting
- Research
- Regulations
- Clinical trials

Readership

Spread of readers per function



Spread of readers per activity



One special edition: The annual buyer's guide

- A reference handbook for French-speaking manufacturers of medical devices looking for suppliers, sub-contractors or consultant services
- Distributed by mail to our 6,000 readers
- Distributed at all trade exhibitions which we attend throughout the year

Subscription

Free for qualified readers

By e-mail: info@devicemed.fr

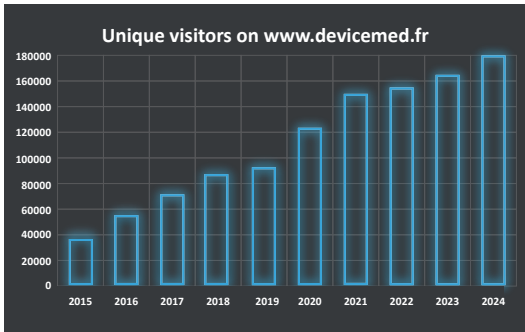
On our website: www.devicemed.fr/magazine/abonnement

By fax: +33 (0)4 73 61 96 61



Website: www.devicemed.fr

- Over 2,700 articles classified by theme
- An article search function by theme, company name or name of product
- Includes an on-line list of suppliers
- Includes a calendar of events relative to medical devices
- Access in PDF format to all our hardcopy editions



- Nearly 15,500 unique visitors per month on average



Electronic newsletter

- Sent out every two weeks to more than 3,680 named subscribers
- An opening rate of 28.5% on average
- Subscription via our website: www.devicemed.fr/newsletter/inscription
- Archived for later consultation on the website



Social networks



- Follow our news on X/Twitter and LinkedIn
- More than 7,800 followers on LinkedIn

Editorial schedule 2025

	Issue	Main Features	Focus	Trade Shows
1	January/ February 2025 Ad close: 17/1/2025 Date of issue: 17/2/2025	Feature: Cleaning and sterilisation Special Report: Test and Metrology	<ul style="list-style-type: none"> • Packaging, marking and identification • Miniaturisation • Metals – Ceramics • Process validation and quality control 	MedtecLIVE Innovation Expo Nuremberg, 18-19 February Global Industrie, Lyon, 11-14 March
2	March/April 2025 Ad close: 14/2/2025 Date of issue: 17/3/2025	Feature: Implants Special Report: Sensors, drive components, pumps, valves Médi'Nov Preview	<ul style="list-style-type: none"> • Digital medical devices and e-health • Medical devices for drug delivery • Surgery (instruments, medical robotics...) 	Medtech Meetup Brussels, March ContaminExpo Paris, 25-27 March Médi'Nov, Lyon, 26-27 March Orthomanostructure Basel, Switzerland, 15-16 April
3	May/June 2025 Ad close: 9/4/2025 Date of issue: 12/5/2025	Feature: Manufacturing and producing a medical device Special Report: Biocompatibility (materials, standards, validation...)	<ul style="list-style-type: none"> • Focus on Switzerland • <i>In vitro</i> diagnostic medical devices • Laser equipment and processes 	3D Print, Lyon, 3-5 June EPHJ, Geneva, 3-6 June
4	July/August 2025 Ad close: 4/6/2025 Date of issue: 8/7/2025	Annual Buyer's Guide Feature: Ile-de-France region	Supplier Directory: Suppliers and subcontractors to manufacturers of medical devices in 19 categories of products and services	Also distributed at all trade shows and congresses throughout the year

	Issue	Main Feature	Focus	Trade Shows
5	<p>September/ October 2025</p> <p>Ad close: 18/7/2025 Date of issue: 8/9/2025</p>	<p>Feature : Plastics – Silicones</p> <p>Special Report: Chemical and biological analyses</p>	<ul style="list-style-type: none"> • Designing a medical device • Surface treatment/coating • Cardiovascular system (injection/perfusion, cardiac implants, stents, endoscopy...) 	<p>Rentrée du DM, Besançon, October</p> <p>MedFIT</p>
6	<p>November/ December 2025</p> <p>Ad close: 3/10/2025 Date of issue: 3/11/2025</p>	<p>Feature: Sustainability</p> <p>Special Report: Electronics</p>	<ul style="list-style-type: none"> • Additive manufacturing • Innovation support (financing, market access, contests...) • Contract manufacturing • Focus on Germany 	<p>CompaMed, Düsseldorf, November</p>

Editorial schedule as at 13/9/2024, subject to alteration

Subjects dealt with in DeviceMed

Materials

Plastics: Thermoplastics, polyamides, PUR, PEEK, PVC, silicones...

Metals: (Implantable) steel, aluminium, titanium...

Other materials: Ceramic, glass, composites, textiles...

Adhesives: Resins...

Packaging materials: Blisters, films, foils, sheets...

Semi-finished products: Metal sheets, tubes, profiles...

OEM components

Drive Technology: Motors, controls, bushes, bearings...

Electrical or electronic components: Sensors, cables, connectors, switches...

Construction elements: Screws, dampers, filters, pumps, pipes, tubes...

Infusion and transfusion

Production equipment

Software: CAD/CAM, PLM, quality assurance, modelling/simulation, ERP, e-health, artificial intelligence...

Tooling machines: Machining, forming, laser cutting...

Plastics processing: Injection moulding equipment, hot-channel systems, extrusion equipment, tool and mould making...

Assembly: Robotics, handling, welding, gluing...

Quality control: Measuring instruments, vision systems, material testing...

Marking: RFID, Printing, labelling...

Packaging systems: Blisters, transport containers, cartons...

Others: Additive manufacturing, rapid prototyping, surface treatment, sterilisation, cleanrooms...

Sub-contracting

Metal working: Milling, turning, stamping, casting, forging...

Plastics processing: Injection moulding, extrusion, machining...

Other manufacturing processes: Rapid prototyping, production in cleanrooms, surface treatment, assembly, sterilisation, packaging...

Other services

Management: Certification, audits, project management, financing, marketing...

Research and development: Design, research...

Regulations

Clinical trials

Economics and markets

Advertising rates 2025 in Euro plus VAT

Format	Base price	Discount 3%	Discount 5%	Discount 10%	Discount 15%
1/1 page	1x		2x	4x	6x
b/w	2,880.00		2,735.00	2,590.00	2,445.00
4C	3,120.00		2,920.00	2,720.00	2,540.00
2/3 page	1x	2x	3x	4x	6x
b/w	2,295.00	2,225.00	2,180.00	2,065.00	1,950.00
4C	3,345.00	3,245.00	3,175.00	3,010.00	2,845.00
Junior page	1x	2x	3x	4x	6x
b/w	2,165.00	2,100.00	2,055.00	1,950.00	1,840.00
4C	2,795.00	2,710.00	2,655.00	2,515.00	2,375.00
1/2 page	1x	2x	3x	4x	6x
b/w	1,745.00	1,690.00	1,655.00	1,570.00	1,480.00
4C	2,390.00	2,315.00	2,270.00	2,150.00	2,030.00
1/3 page	1x	2x	3x	4x	6x
b/w	1,370.00	1,330.00	1,305.00	1,230.00	1,165.00
4-C	1,985.00	1,925.00	1,885.00	1,785.00	1,685.00
1/4 page	1x	2x	3x	4x	6x
b/w	1,030.00	999.00	975.00	925.00	875.00
4C	1,370.00	1,330.00	1,300.00	1,235.00	1,165.00

• Circulation: 6,000 copies • b/w: black and white • 4C: 4-colour

Preferential placements (4-colour)

Front page	4,700.00
Cover 4	4,450.00
1/2 page next to editorial	2,520.00
1/3 page next to contents	2,150.00
Flap ad on Front cover: 105 x 228 mm	4,995.00
front page Back cover: 105 x 297 mm	
Plus 3 mm trimming margin on all sides	

Company or product profile: full-page description of your company or of one of your products (maximum 350 words and 3 images with company logo) or half-page description of your company or of one of your products (maximum 200 words and 2 images with company logo).

- Invoices will be paid within 30 days
- No discount is granted for early payment.

Footer ads

	Format (W x H)
4-column printing	190 mm x 40 mm..... 1,190.00
6-column printing*	left 195 mm x 40 mm..... 1,600.00
 right 133 mm x 40 mm
8-column printing*	195 mm x 40 mm..... 2,020.00
* Please keep any text and/or image at least 10 mm from gutter	

Inserts (no discount possible)

up to 25g per unit.....	3,380.00
up to 50g per unit.....	3,550.00

Bound Inserts upon request

Bank details:

Banque Populaire Auvergne Rhône Alpes
 IBAN: FR 76 1680 7003 4142 8210 5855 179
 BIC: CCBPFRPPGRE

Advertising formats (width x height in mm)

<p>1/1 Page 190 x 270 bleed ad* 210 x 297 (plus 3 mm trim)</p> <p>9/16 Page (Junior Page) 136 x 190 bleed ad* 148 x 210 (plus 3 mm trim)</p>	<p>3/4 Page 3 columns 142 x 270 bleed ad* 152 x 297 (plus 3 mm trim)</p>	<p>1/4 Page 1 column 46 x 270 bleed ad* 56 x 297 (plus 3 mm trim)</p>	<p>3/4 Page 4 columns 190 x 200 bleed ad* 210 x 214 (plus 3 mm trim)</p> <p>1/4 Page 4 columns 190 x 66 bleed ad* 210 x 80 (plus 3 mm trim)</p>
<p>2/3 Page 2 columns 126 x 270 bleed ad* 136 x 297 (plus 3 mm trim)</p>	<p>1/3 Page 1 column 62 x 270 bleed ad* 72 x 297 (plus 3 mm trim)</p>	<p>2/3 Page 4 columns 190 x 180 bleed ad* 210 x 194 (plus 3 mm trim)</p> <p>1/3 Page 4 columns 190 x 88 bleed ad* 210 x 102 (plus 3 mm trim)</p>	<p>1/2 Page 2 columns 94 x 270 bleed ad* 104 x 297 (plus 3 mm trim)</p>
<p>1/2 Page 4 columns 190 x 134 bleed ad* 210 x 148 (plus 3 mm trim)</p>	<p>1/4 Page 2 columns 94 x 134 bleed ad* 104 x 148 (plus 3 mm trim)</p>		

* **Delivery of bleededs ads:** Allow 3 mm trim per bleed edge and trim marks.

Banners

Banners on the site's home page

Our banners are displayed in random rotation with up to a maximum of 3 banners. They are displayed for a period of **3 months**.

- Horizontal "mega" banner..... 1,400 Euro
Dimensions: 728 x 90 pixels
- Vertical banner 1,400 Euro
Dimensions: 160 x 600 pixels
- Rectangle banner..... 1,400 Euro
Dimensions: 300 x 250 pixels

We also offer fixed banners for 1 month (no display of other banners in rotation).

- Teaser/Text ad for one month 580 Euro
Dimensions: 825 x 200 pixels

Randomly rotating banners over the whole of the site

These banners appear randomly on all the pages of the site for a period of **3 months**, except on the homepage and in the positions occupied by fixed banners.

- Horizontal "mega" banner..... 1,050 Euro
Dimensions: 728 x 90 pixels
- Vertical banner 1,050 Euro
Dimensions: 160 x 600 pixels

Fixed banners

These banners are the only advertisements to appear on the displayed page for a period of **6 months**.

This can be the page displaying all of the articles related to a given theme.

E.g.: You are a motor manufacturer and you would like your banner to appear each time that someone consults the page of articles relevant to motors.

It can also be the page displaying all the suppliers of a product or of a specific service.

E.g.: You are a plastic processor and you would like your banner to appear each time that someone consults the list of plastic processor suppliers.

- Horizontal "mega" banner..... 1,050 Euro
Dimensions: 728 x 90 pixels
- Vertical banner 1,050 Euro
Dimensions: 160 x 600 pixels

Vidéos

Your videos

2 months on our homepage. You just have to send us an integrated link (such as YouTube)

- Rate 1,390 Euro

NEW Videos by DeviceMed that are displayed on our website

Please ask us for more details



Horizontal banner



Vertical banner



Rectangular banner



Teaser



Text ad

- For all banners:**
- Maximum file size: 100KB
 - Format of file: gif, animated gif, jpg or png

All prices in Euro plus VAT

Our website registers 15,500 unique visitors per month.

Article highlighted on our home page

Do you want to draw the attention of users to an article previously published in our print magazine, newsletter, or on our website? We can highlight the article on our home page by showing its title, opening paragraph and a photo and inviting web users to read more.

Rate for 3 months 1,630 Euro

Article highlighted on every page of the website

We offer the same service in random rotation on the entire site except the home page.

Price for 3 months 1,365 Euro

Package to help you promote a webinar

Upon request

Company profile

It includes

- 1 detailed description of your activity
- 1 photos and videos gallery
- Downloading of PDF documents of your choice (brochures, technical data sheets...)
- All articles mentioning your company on our website
- Numerous links to your website

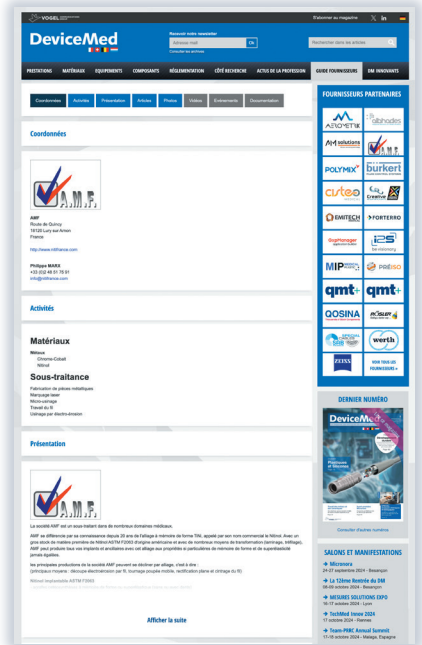
It is visible

- On the page of our supplier partners
- On the supplier search form in the form of a logo (refer to photo)
- In each of our newsletters
- At the bottom of each page on our site

Price for 1 year 1,630 Euro

Extension of existing profiles 1,100 Euro

All rates are indicated in Euro excluding VAT.



Advertising in our e-newsletter in 2025

Our newsletters meet the individual information demand of the target group. It is sent to more than 3,680 subscribers every other week.

Your advertising message is placed, in the form of a banner, in a relevant and current topic-related environment.

The following formats are available:

Skyscraper

- 160 x 600 pixels
- jpg, gif or png
- max. 100 KB

Rate 780 Euro

Fullsize

- 468 x 60 pixels
- jpg, gif or png
- max. 100 KB

Rate 550 Euro

Text Ad

- 300 characters + 40 characters headline plus picture as jpg, gif or png
- max. 100 KB

Rate 1,010 Euro



Sponsored newsletter

This is a newsletter covering a precise issue in addition to our scheduled newsletters. All the advertising positions are occupied by your company: The horizontal banner, the vertical banner and the text ad.

Rate 2,500 Euro per newsletter

Videos

Integration of a video in our newsletter. All you have to do is send us an "integrated link" (e.g. YouTube) and a title consisting of no more than 40 characters.

Price per newsletter: 1,160 Euro

They advertise in the French-language DeviceMed...

3D Medlab - Marle	Cemiplast	Femtoprint	MedFit	Realmecca
3D Print	Ceramaret	Filab	Medical Group	Rescoll
3D Systems	Cetiat	FIP	Medical Plastic Solutions	Réseau Mesure
Accelonix	Charles Péry	FISA	Medicalex	Rösler
Ackomas	Charles River	Fischer Connectors	Medi'Nov	SAB France
Acnis International	Cicor	Foba	MedinTown	Schwanog
Acrotec	Cisteo Medical	Folienwerk Wolfen	MedtecLIVE + T4M	Selenium Medical
Additiv Médical	Citizen	Forecreu - VBM	Micronora	SGH Healthcaring
Advantech	Clardian	Fort Wayne Metals	Microsteel	Smalley
AER BFC	Clayens	Forterro	Microvision	Socomec
Aerometrik	Cleansonic	FPSA	MIP Medical Plastic	SolSteo
Aexiquai	Clippard	Getelec	Mitutoyo	Spartha
Albhades	Cloos	GF Machining	MMC Metal France	Spetec
Albis Plastic	Coat X	Groupe JBT	MPS Microsystems	Stainless
Alcis	Cold Jet	Günther	MS Techniques	Starlim
Alleima	Comsol	GxpManager	MultiHealth Group	Static
Alpha Laser	Conicio	Haydon Kerk	Multivac	Stäubli
Alphanov	ContaminExpo	Heidenhain	NAMSA	Sterimed
Altimet	Cosmo Consult	HTI Group	Nexialist	Stériservices
Amarob	Cotelec	Husky	NGL Group	Sterne
AMF	Covartim	I2S	Nikon	Strategiquai
Amnovis	Createmps	iCAM	Nowak	STSI Suisse
AMP Polymix	Creative Eurecom	Icare	ODU	Tech'Air
Amsonic	Creative IT	IDS Imaging	Ophir Spiricon	Technopole de Ste Croix
Arazy Group	CVA Technology	Infiplast	Oriental Motor	Tecmatel
Arburg	Datron	Infodream	Orthomachinery	Teleflex Medical OEM
Ariq	DBP	Int'Air Medical	Orthopowers	Temis
Askorn	Dukane	Intercarat	Osborn	Thermi-Lyon
ASPE Conseil	ebm-Papst	Ionisos	Philomec	Top Clean Packaging
Aspec	Ecoclean Group	JR Automation	Pint	Tornos
Atessia	Eff'Innov	Kapsikum	Plastisud	Transluminal
Axicon	EFOR	Kistler	PMT	Tronico
Azurea	Elesa	KNF	Politechno	Trumpf
BGS	Elpack Pharel	Kollmorgen	Polycaptil	TSA
Binder	Emerson	Kraiburg TPE	Polydec	Ulma Packaging
Biorius	EMI	Lasea	Portescap	Union Plastic
Bio-Stéril	Emitech	Laser Cheval	Positive Coating	Vector
Blaser Swisslube	EPHJ	LCIE	Preiso	Vêpres
BM Energie	Ermo	Lee Company	PrintUp Institute	Vitruvens
Borer Chemie	Eurasanté	Lemo	Productec	VLAD
Bruker Alicona	Euraxi	Louis Belet	Prog'Info	Vuichard
Bürkert	Eurofins	Mafac	Progress Silicones	Vulkam
Business France	Eurofins E&E	Marposh	Promepla	Waterjet
Canon Bretagne	Evamed	Matooma	QMT	Werth
Cap Compliance	Exyte	Matrix Requirements	Qosina	Zeiss
Capqua	FaiveleyTech	Maxon France	Raumedic	Zeus
CEHTRA	Faulhaber	Mecaplast	RCTs	...

Contact us



Evelyne Gisselbrecht

Publisher

Tel. +33 (0) 4 73 61 95 57
evelyne.gisselbrecht@devicemed.fr



Patrick Renard

Editor-in-Chief

Tel. +33 (0) 6 48 48 09 32
patrick.renard@devicemed.fr



Romain Fournier

Executive Assistant

Tel. +33 (0) 4 73 61 95 57
romain.fournier@devicemed.fr

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